



B'NAI TZEDEK

November 2010

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Message from Alyssa and Adam

From teen to adult philanthropist

Welcome to  
B'NAI TZEDEK !

Joshua Freedman  
Jennifer Levee  
Joshua Rubin

Happy Birthday! to...

Justin Moscovitch  
David Schwartz  
Andrew Pascal

Quick Links

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[Make your 2010 allocation](#)

Are you involved in any  
community service and/or  
fundraising activities?

Let us know.  
Get some publicity.

Keep in touch!

on the new  
[B'nai Tzedek on  
FACEBOOK](#)

Become a fan!

## Happy National Philanthropy Day!

How are you going to celebrate?



November 15 across North America is **National Philanthropy Day**-celebrating the spirit of giving. Here are some ways to participate:

1. **Give of your time.** Volunteer. We are collecting lots of volunteer opportunities, and we'll post these as we get them.
2. If you haven't done it yet, [make your 2010 allocation](#)- this is a great day to do it.
3. **Make a Tzedakah donation to your B'nai Tzedek Fund** - to say *Happy Channukah, Mazel Tov* or for no reason at all-other than it feels good!

We hope you'll join us!

**Alyssa and Adam**

BT co-chairs

## Captain Kirk wows fans and shares the spirit of philanthropy

B'nai Tzedek kids got to meet a **hockey great** and talk Tzedakah at the recent Season Opener event hosted by Francine and Robert Wiseman and family.



*Kirk Muller, Kyle Wiseman,  
James Pascal, Max Shapiro*

Special guest speaker **Kirk Muller**, assistant coach of Les Canadiens, found himself surrounded by Habs memorabilia and throngs of thrilled kids - who, he learned, also shared his love for philanthropy. He talked about the Canadiens Children's Foundation and congratulated his young guests for their early start on a lifetime of giving to community. Following his presentation, Muller signed and posed for photos with every guest.

Muller received a donation from the Wiseman family and the JCF to add to the proceeds of the silent auction benefiting the Habs Children's Foundation.

Join Our Mailing List!



**B'NAI TZEDEK**  
Kids who care

Janice Gerson Schwartz  
**Chair**

### **B'nai Tzedek Executive**

Adam Shapiro  
Alyssa Wiseman  
**co-chairs**  
Kathy Cohen  
Dean Mendel  
Francine Wiseman

### **Council**

Talia Bensoussan  
Polly Mendel  
Joshua Rubin  
Lauren Wiseman

A program of the  
**Jewish Community  
Foundation of Montreal**

[www.jcfmontreal.org](http://www.jcfmontreal.org)



The event was organized by the newly created B'nai Tzedek Executive and Council, co-chaired by **Alyssa Wiseman** and **Adam Shapiro**. It was hosted by a family of hockey fanatics and community leaders: **Francine and Robert Wiseman** and children **Kyle, Lauren and Alyssa** - all of whom played a role in bringing all the details together, including a silent auction, a hockey stick for Muller signed by all the kids, great food and a photo wall for autographs and pictures.

More events and volunteer opportunities are planned.  
[See all the photos](#)

**And while you're making  
your 2010 allocations...**

### **Why not make one to YOUR fund?**

Every day we receive dozens of donations wish to say "**Mazel Tov!**" or "**Nice going!**" to friends and loved ones by making a small contribution to their fund.



**Graduation is a perfect occasion.** Celebrate your own, a friend's or fellow BT members' with a donation to your fund - or theirs!

**Giving to celebrate or remember a loved one** is a good tradition to get into and something which will stay will you for a lifetime.

**To make a donation to your fund**, call Marlene Gerson at 514-345-2645 ext. 3364.