

WHAT THEY REALLY CARE ABOUT



The Jewish Community Foundation of Montreal

www.jcfmontreal.org

The Parent's Guide to B'nai Tzedek

Beyond the party, the family, the gifts and the hoopla, there's a kid who cares about this community.

How do you make your child's Bar or Bat-Mitzvah the life-changing, meaningful experience that you wish it would be?

We believe that young people should be introduced early to the concept of Tzedakah and communal responsibility. Enabling teens to perform Tzedakah in an exciting and hands-on manner, provides a unique learning experience for b'nai mitzvot and their families. **B'nai Tzedek** offers a new and meaningful way to commemorate this milestone.

By starting B'nai Tzedek funds in their names, teens will experience an early introduction to the values and rewards of Tzedakah and establish a lifelong connection to their community and those causes or organizations that matter to them.

This brochure is written for teens, but it is also written for you because the success of B'nai Tzedek depends on your involvement. You can make the difference by encouraging your son or daughter to sign up today. Their participation in B'nai Tzedek will affect the rest of their lives.



B'nai Tzedek is simple. Here's how it works:

- Your child is invited to establish a B'nai Tzedek Fund in their name within the Jewish Community Foundation of Montreal (JCF).
- Using a portion of his/her Bar/Bat Mitzvah gifts, your child will make a minimum contribution of \$250 to the Fund.
- The Jewish Community Foundation of Montreal will match this amount (up to \$750) for a minimum fund balance of \$500.
- Funds will be professionally invested and managed with all other JCF funds and will be regulated by the current policies of the Foundation.
- Each year, as the anniversary of the Bar or Bat Mitzvah approaches, your child will choose a Jewish organization to donate 5% of the Fund's balance (\$25 the first year, more as the Fund grows.) The fund will grow in perpetuity and your child will have begun a lifelong commitment to Tzedakah.

As the years pass and your child grows, so will the fund – through interest earnings and (we recommend) additional donations. Making a contribution to your child's B'nai Tzedek Fund is an excellent way to commemorate a special occasion.

By giving teens the opportunity to be philanthropists, we place into their hands the most valuable Bar or Bat Mitzvah gift we can give them.

We teach them how to give.

We hope you and, more importantly, your child, will consider the B'nai Tzedek program as an integral part of this special experience.

Questions? Comments?

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or visit our website: www.jcfmontreal.org

* up to \$750

