

You can live forever in the eyes of your community

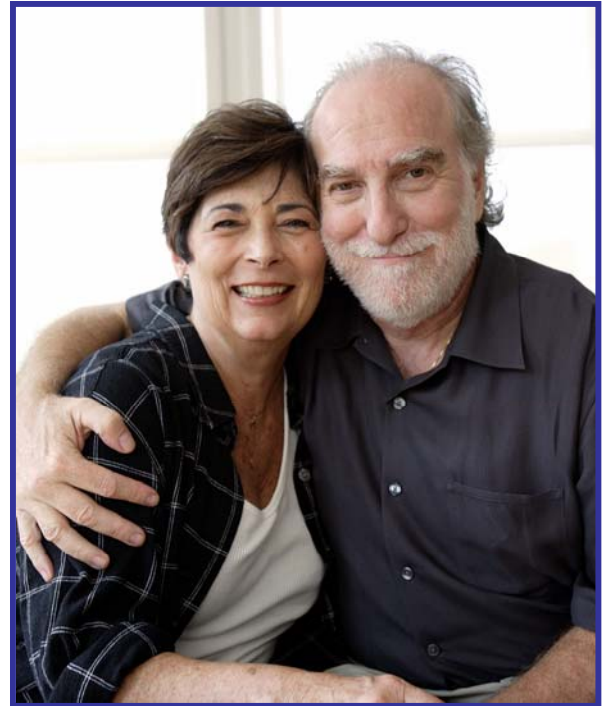
You have supported Combined Jewish Appeal all your life and know the good your gift can do. You want to ensure that the quality of life you now enjoy will always be there for future generations.

**The vehicle :
A perpetual campaign endowment (PACE)**

How it works:

- Multiply your annual campaign gift by 18 – “Chai”.
- Purchase a life insurance policy for this amount, making the JCF owner and beneficiary.
- Annual premiums will be tax-receiptable.
- Upon death, the proceeds of the policy will be used to create an endowment fund for CJA.
- Every year, the income earned on your fund will be donated in your name to CJA
- Since only the income is used, your gift ensures that a permanent legacy in your name will exist in perpetuity.

Who says you can't live forever?



ESTABLISHING A PACE FUND

Mr. Cohen's annual CJA gift:	\$8,000
Mrs. Cohen's annual CJA gift:	\$2,000
Funds needed to perpetuate their gifts: $\$10,000 \times 18 = \$180,000$	
Amount insured: (Joint, last-to-die)	\$180,000
Annual premium: * (tax receiptable)	\$2,500

* Based on age and marketplace